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# Trade Liberalization, Inequality and Poverty in Brazilian States\*

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### ABSTRACT

This paper studies the impact of trade liberalization and international trade on household income inequality and poverty using detailed micro-data across Brazilian states, from 1987 to 2005. Results suggest that Brazilian states that were more exposed to tariff cuts experienced smaller reductions in household poverty and inequality. If significance of results on Brazilian states depends on the choice of poverty and inequality indicators, robust and contrasting results emerge when we disaggregate into rural and urban areas within states. Trade liberalization contributes to poverty and inequality increases in urban areas and may be linked to inequality declines in rural areas (no significant effect is found for rural poverty). In terms of observed integration to world markets, import penetration plays a similar role as trade liberalization for Brazilian states as a whole. On the contrary, rising export exposure appears to have significantly reduced both measures of household welfare.

**Keywords:** Trade liberalization, poverty and inequality; Brazilian states.

### RESUME

Cet article étudie l'impact de la libéralisation commerciale et du commerce international sur les inégalités de revenu et le niveau de pauvreté des ménages au sein des états brésiliens, à partir de données individuelles sur la période 1987-2005. D'après l'étude économétrique, les états brésiliens, davantage touchés par la libéralisation commerciale, ont connu de plus faibles réductions des inégalités ou de la pauvreté. Pour les états brésiliens dans leur ensemble, la significativité des résultats dépend du choix des indicateurs de pauvreté et d'inégalité mais, dès lors que l'on distingue les zones rurales et urbaines au sein des états, les effets sont robustes et contrastés. En zone urbaine, la libéralisation commerciale aurait contribué à accroître les niveaux de pauvreté et d'inégalité, tandis qu'elle entraînerait une diminution des inégalités en zone rurale (aucun impact significatif n'est observé sur la pauvreté rurale). En termes d'insertion des états brésiliens dans le commerce international, une hausse du taux de pénétration des importations joue dans le même sens que la

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libéralisation commerciale. Mais la propension à exporter d'un état contribuerait à réduire tant la pauvreté que les inégalités de revenu.

**Mots clés:** Libéralisation commerciale, pauvreté et inégalités ; états brésiliens.

**JEL codes:** D31, F16, F14

## 1. Introduction

How globalization affects income distribution remains a keenly discussed topic in today's academic and policy circles. Back in the 1980s, the policy debate essentially concerned industrialized countries seized by rising inequalities and increased international competition on domestic markets. Since then, trade reforms in a number of developing and emerging countries and the growing availability of datasets have led to more studies on the distributional and social effects of international trade on countries from the developing world. The debate is partially motivated by the complexity of the channels through which globalization – an all-encompassing term used here to include trade liberalization and integration into world markets – affects inequality and poverty within a country (see Goldberg and Pavcnik, 2004, 2007; Winters *et al.*, 2004; and Ferreira *et al.*, 2007a, for an overview of the various trade transmission mechanisms).

In this paper, we study the impact of trade liberalization and international trade on household income inequality and poverty using detailed microdata across Brazilian states from 1987 to 2005. We seek to gauge whether Brazilian states with greater exposure to trade over these two decades exhibited differential changes in their income distribution, both in terms of poverty and inequality levels.

This paper makes several contributions to the literature on globalization and income distribution. Firstly, it is one of the few studies to consider both trade policy variables and international trade flow variables to assess the distributional impacts of trade within a country. The implementation of these two approaches allows us to thoroughly seize the effects of globalization on poverty and inequality.

Secondly, using subnational units of observation (Brazilian states in our case, together with a distinction between in-state rural and urban areas), this study analyzes the Brazilian economy taking into account regional differences. By adopting this regional approach, our paper adds to the recent strand of research that includes a spatial dimension in its study of the impact of trade liberalization on

income distribution in a country (see Wei and Wu (2002) on China; Topalova (2005) on India; McCaig (2009) on Vietnam; Nicita (2004) on Mexico).<sup>1</sup>

Thirdly, the distributional measures considered in this paper are broader than those generally examined in previous studies. Although trade reforms should ultimately affect household welfare, it is only recently that some studies have considered measurements over and above wage inequality and the skill premium (Topalova, 2005; Porto, 2003 & 2006; Ferreira *et al.*, 2007a; McCaig, 2009). Past publications' focus on the skill premium is not surprising. It stems essentially from the predictions of the classical Heckscher-Ohlin-Samuelson (HOS) model. The HOS model posits that trade liberalization in poor countries should raise relative demand for unskilled labor (usually relatively abundant in these countries) and in turn reduce wage inequality and eventually reduce poverty. The HOS model's predictions have nevertheless been challenged by empirical studies on some Latin American countries, where a combination of a rising skill premium and deteriorating income distribution seemed to occur during periods of trade liberalization (see, for example, Robbins (1996) and Goldberg and Pavcnik (2007) for studies on various Latin American countries; Goldberg and Pavcnik (2005) and Attanasio *et al.* (2004) for Colombia; and Hanson (2003) for Mexico). Recent research concludes that we need to go beyond the scope of the HOS model predictions to evaluate the impact of globalization on income distribution within a country.<sup>2</sup>

Solely focusing on wages and the skill premium has additional shortcomings when considering developing countries with relatively high levels of poverty and very unequal distributions according to international standards, as is often the case in Latin America (WDR, 2006). Among other things, developing countries have a larger non-wage working population and a large informal sector. Broader welfare measurements to study the impact of trade liberalization have rarely been used, however, due to design and measurement problems and because comparable household poverty and inequality trends in developing countries are not always feasible or easy to produce (Goldberg and Pavcnik, 2004 & 2007).<sup>3</sup>

The few empirical studies that have attempted to link trade liberalization with household income inequality or poverty find contrasting results, depending on the methodology and country studied. For example, Topalova (2005) uses a regional approach and finds that trade liberalization from 1987 to

1997 raised poverty yet had no effect on inequality in rural Indian districts. She also finds that trade exposure had no impact on district inequality and poverty in urban India. McCaig (2009) obtains similar results from a study of short-run effects on Vietnamese provinces: between 2002 and 2004, provinces more exposed to tariff cuts appear to have experienced lower reductions in poverty, while increased access to US export markets caused greater drops in poverty. However, Porto (2003 & 2006) uses a different methodological approach and finds that trade reforms in Argentina had a positive impact on the poor.<sup>4</sup> Porto (2003) shows that trade reforms and better access to foreign markets have a poverty-decreasing effect. Porto (2006) finds evidence of a pro-poor bias of the Mercosur trade agreement on Argentine families in the 1990s. The fact that different conclusions are reached in different countries encourages us to examine the matter with regard to Brazil, a case study that is of particular interest.

Brazil is remarkably well suited to an analysis of the impact of globalization on income distribution and poverty for a number of reasons. Firstly, Brazil embarked on an extensive trade liberalization reform in 1988, including a substantial widespread reduction in trade barriers and a narrowing of tariff dispersion. In the late 1980s, imports were subject to both very high tariff barriers and significant non-tariff barriers. Trade reforms started in 1988, and the average (unweighted) tariff fell from 40.4% in 1988 to 11.1% in 2005. These major changes in trade protection and other macroeconomic factors led to an increase in trade openness for Brazil and its different states (see section 2 below for a more detailed description of the changes in trade policies and trade patterns).

Secondly, Brazil, where poverty is very high and well above the norm for a middle income country, is one of the most inegalitarian countries in the world. During the period of interest, both welfare indicators started to decline slowly but significantly. Still, there are large inequality and poverty differences across rural and urban areas and across Brazilian states, in terms of both levels and trends (see section 3 below for a more detailed description of the progression of poverty and inequality indicators).

Thirdly, among the Latin American countries, Brazil seems to be a special case, at least as far as the studies examining the effects of trade liberalization on wage and employment outcomes are concerned. In Brazil, the economy-wide skill premium fell between 1988 and 2004 (Ferreira *et al.*,

2000a) and recent studies find either no evidence of or a downward effect of trade liberalization on wage inequality.<sup>5</sup> One reason that could account for these results is the nature of the Brazilian structure of protection prior to liberalization and how it has changed. Contrary to some other Latin American countries – for example Mexico (Hanson, 2003) and Colombia (Attanasio *et al.*, 2004) – pre-liberalization tariffs in Brazil were higher in industries relatively intensive in skilled labor (Gonzaga *et al.*, 2006; Ferreira *et al.*, 2007a). The objective of the Brazilian government was to reduce tariffs across industries to more uniform rates. Consequently, tariff reductions were greater in skill-intensive industries (Gonzaga *et al.*, 2006). In keeping with the Stolper-Samuelson predictions, this could explain how trade liberalization contributed to a reduction in inequality.

Finally, Brazil is politically organized as a federation composed of 27 federal units, namely 26 states plus the *Distrito Federal* or Federal District. As a large federal country, a relatively large amount of intranational data is available. As regards the impact of trade openness, it is possible to measure, at a state level, exposure both to tariff cuts (by weighting tariffs with the initial share of employment by industry within each state) and to international trade (data on exports and imports are available for each state). Hence, Brazil is among the few countries where we are able to study the effects of both tariff reductions and world market integration on state poverty and inequality, allowing an exhaustive assessment of the distributional impacts of trade within a country. Moreover, we will measure these trade policy and international trade flow variables at the sector level within states.

A technical, albeit no less important reason to study the Brazilian case is the fact that it benefits from the availability of very high-quality household datasets representative of almost the entire country and covering a period starting before trade liberalization. Long, reliable and comparable annual series can hence be established at household level and consequently at state level. As often pointed out, in-country studies do not suffer from the long list of data quality problems encountered by cross-country studies (such as differences in data definitions and collection methods leading to comparability problems across countries and time).

This paper shows that Brazilian trade liberalization raised poverty and inequality at state level, despite the fact that Brazilian states generally posted improvements in these welfare indicators over the period studied. In other words, Brazilian states that were more exposed to tariff cuts (i.e. had a

greater share of workers in industries with large tariff cuts) experienced smaller reductions in household poverty and inequality. Although the significance of the results for the states as a whole seems contingent on the poverty and inequality indicators used, this is no longer the case when rural and urban areas are disaggregated within states. The effect of a tariff reduction is poverty and inequality increasing in urban areas but inequality reducing in rural areas (there is no significant effect on rural poverty). In terms of observed integration into world markets, the results are the opposite with regard to export exposure and import penetration. While import penetration plays a similar role to trade liberalization across Brazilian states as a whole, growing export exposure appears to reduce both poverty and inequality quite significantly.

The remainder of the paper is organized as follows. Section 2 provides a brief description of Brazilian trade reforms over the past two decades. Section 3 describes the dataset compiled for this study (3.a) and presents descriptive statistics on trade patterns, poverty and inequality for Brazil as a whole and by federal unit. Section 4 describes the econometric specifications and estimation strategy (4.a) and includes an analysis of our findings on the impact of trade liberalization and international trade on poverty and inequality (4.b). Section 5 presents the conclusion of the study.

## **2. Trade reforms in Brazil**

Brazilian trade policies have changed considerably over the past two decades. Through to the late 1980s, Brazil had a very restrictive trade regime led by a development strategy based on import substitution and the promotion of national industry. Not only was the level of protection high, but import policies were also particularly complex due to the use of countless trade instruments. This intricate system was reinforced by the fact that, in some circumstances, trade instruments were used for macroeconomic purposes without any connection with the original industrial and productive rationale. At the end of the 1980s – known as the “lost decade” by Latin American countries because of macro-instability and poor economic performance – the region started to adopt liberal public policies inspired by the Washington Consensus.<sup>6</sup> The types and depth of the economic policies varied from country to country. In Brazil, the recommended policies were neither entirely nor simultaneously

implemented, but in general trade and financial liberalization measures were adopted from the early 1990s onwards.

Trade reform in Brazil effectively started in 1988, when some non-tariff barriers were removed. At that time, the nominal tariff, measured by a simple cross-sector average (see Figure 1) stood at 40.4%, with a highly dispersed distribution (standard deviation of tariffs above 15%) and substantial “tariff redundancy”.<sup>7</sup> With the arrival of the new government in 1990 came a hefty package of trade measures. The main goal of the reform was to rationalize the trade regime and make tariffs the main trade instrument. The reform duly eliminated non-tariff barriers still in place (such as prohibitions and quantitative controls), abolished the majority of special import regimes and then reduced the level and spread of import tariffs. A tariff reduction schedule was established with the goal of nominal tariffs standing at an average 18% and ranging from 0% to 40% by 1994. These Brazilian trade reforms were initiated unilaterally in accordance with the country’s commitments in the ongoing multilateral negotiations (Uruguay Round). However, in 1991, Brazil signed the Mercosur agreement with Argentina, Paraguay and Uruguay. The four countries negotiated the Common External Tariff (CET), which called for certain amendments to be made to the original liberalization schedule. Under the Mercosur agreement, the average tariff fell to 12% in 1996 (with the standard deviation of tariffs falling to 7%) in a demonstration of the reach of the liberalization process.<sup>8</sup>

<Figure 1>

All in all, the 1990s Brazilian trade reforms not only achieved their goal of streamlining the import tariff structure, but also led to extensive tariff cuts and more uniform tariff rates. After the implementation of the CET in 1994, only small changes were made, mainly for the purposes of macroeconomic adjustment. The sharp growth in imports that followed the Real Plan (adopted in 1994) and the subsequent price stabilization called for certain quantitative and administrative measures to be enforced in 1996 to control the growing trade deficit.<sup>9</sup> As of 1997, the Asian financial crisis had a strong impact on external accounts and made the Brazilian exchange rate unsustainable. In 1997, the country, together with its Mercosur partners, temporarily raised the CET by 3%<sup>10</sup> and, in January 1999, the Brazilian currency’s face value was devalued by about 50%. While the expected impacts on exports and imports were not immediate, the measures put in place managed to halt the trade deficit’s

upward spiral. From 2001 to 2004, the trade surplus grew from US\$ 2 billion to US\$ 33 billion.<sup>11</sup> By 2005, the Brazilian tariff had reached its lowest ever level with a simple average tariff of 11.1%.

If we take a look at the tariff protection structure by sector for the 1987-2005 period, we can see the extent of the tariff cuts and reduction in spread (see Figure 2). The largest tariff cuts concerned the sectors where initial tariff levels were highest, i.e. manufacturing sectors such as automobiles, apparel and textiles. The smallest tariff cuts were made in the mining sectors, where initial tariff levels were lowest. Protection levels in the agricultural and food sectors – where Brazil has strong comparative advantage – were close to the Brazilian average tariff.<sup>12</sup>

<Figure 2>

Note that detailed information on non-tariff barriers (NTBs) is not available on a disaggregated basis to construct time series across sectors in Brazil and has not been included in this study. This should not cause too much of a problem, considering that tariffs are the main policy instrument in Brazil. Although NTBs may have played a role as a trade barrier through to 1990, they have since become a relatively insignificant protectionist instrument.<sup>13</sup>

These changes in trade protection together with those in the macroeconomic environment and policies affected trade performance in Brazil as a whole and in the different Brazilian states. Figure 3 shows the three usual indicators of international trade exposure – trade openness, import penetration and export-to-output ratios – for Brazil. Since 1989, trade openness has more than doubled, reaching 26.4% in 2004 (compared to 11.8% in 1989 and 13.8% in 1998).<sup>14</sup> Changes were more significant from 1999 onwards. The large increase in trade openness between 1998 and 2004 is mainly due to growth in exports, during which time export exposure rose by nearly 10% compared to around 4% for import penetration.

<Figure 3>

Given that our empirical framework studies the impact of trade openness at state level, a detailed description of trade exposure across Brazilian federal units is given in the next section following the presentation of our different datasets.

### **3. Trade, poverty and inequality in Brazil: data and descriptive analysis**

#### *3.a Data description*

The data used in this study were provided by different sources. Household level microdata were gathered from our first source: the *Pesquisa Nacional por Amostra de Domicílios* (PNAD), which is conducted annually by the Brazilian Census Bureau (*Instituto Brasileiro de Geografia e Estatística* (IBGE)).<sup>15</sup> The survey, which samples about 300,000 individuals every year, is nationally representative and covers the rural and urban areas of all states in the federation, except for the rural areas of the Northern Region where the Amazon rainforest is found.<sup>16</sup> We use individual-level information from the PNAD to construct harmonized summary variables on income distribution, employment, education and other socio-demographic characteristics (detailed below) for our unit of analysis, i.e. the state. Where appropriate, we make the distinction between rural and urban areas within states, for which all summary variables have been constructed as necessary.<sup>17</sup>

The definition of income used throughout the analysis is gross monthly household income per capita, measured in 2006 Brazilian reais, and the sample considered is the total population.<sup>18</sup> Various measures of inequality and poverty have been considered for the sake of robustness. In the case of inequality, we have applied two common indicators: the Gini and Theil indices. When looking at poverty, two standard poverty indicators from the Foster-Greer-Thorbecke (FGT) metric have been calculated: the headcount index and the poverty gap.<sup>19</sup> The first indicator captures the proportion of the population living below the poverty line and the second helps to account for differences among households in terms of their distance from the poverty line. For the purposes of this study, the poverty line is set at R\$100 per person per month (2006 values). Robustness to the choice of threshold has been tested.<sup>20</sup> In an effort to better gauge what is happening behind these summary statistics, we also calculate income levels across the income distribution quintiles (and deciles) and include them in our econometric study.

The PNAD provides individual data that can be used for our econometric analysis. We are able to observe, among other things, the labor market status of individuals in the population, as well as the sector in which they work.<sup>21</sup> We are also able to consult a list of individual socio-demographic

variables considered typical determinants of income levels. From these individual data, we can construct different control variables at state level (or rural/urban areas within states) and, in particular, the share of individuals in each state by years of schooling (grouped into six categories: none; 1 to 3 years; 4 to 7 years; 8 to 10 years; 11 to 14 years and 15 or more years); the share of individuals in each ethnic group (information on ethnicity is self-declared in the PNAD and defines five groups: indigenous, white, black, Asian and mixed); the share of the agricultural sector<sup>22</sup> in each state; the share of informal workers; and the share of workers by industrial sector.

We use two different sets of measures to represent trade policy changes and the trade openness of Brazilian states. The first set includes trade policy measures, based on Brazilian nominal tariff data. The second set focuses on trade flows and shows the state's exposure to international trade or its integration into world markets.

The trade policy data are made up of industry-specific nominal tariff rates. These are drawn from Kume *et al.* (2003) for the 1987-1994 period. Data were provided by H. Kume for 1995-2005. The tariff data series correspond to the nominal level of protection for 31 industry sectors.<sup>23</sup> These data are a standard source for the Brazilian tariff structure.

Given that we adopt a regional approach, we follow Topalova (2005) and construct an indicator to measure the influence of trade policy and its change *at state level* in Brazil (and in urban and rural areas within states). This indicator, called *LIB*, is a weighted average of national industry-level tariffs, where the weights correspond to the initial share of employment by industry within each state (the initial year in our study is 1987). It is computed as follows:

$$LIB_{st} = \frac{\sum_k (L_{sk1987} \times Tariff_{kt})}{L_{s1987}}$$

where  $s$  denotes the unit of analysis (Brazilian states),  $k$  the sector and  $t$  time.  $Tariff_{kt}$  refers to the tariff in sector  $k$  for year  $t$ ,  $L_{sk1987}$  to the workers employed in sector  $k$  for year 1987 in unit of analysis  $s$  and  $L_{s1987}$  to the total workers in unit of analysis  $s$  for the year 1987.

The weights are calculated using employment data on the year prior to the trade reform, i.e. 1987, to ensure that employment changes over time caused by tariff variations are not included in our *LIB* measure of exposure to the tariff reforms. The data on employment by federal unit and industry in

1987 were taken from the PNAD. Our use of household survey data and tariff data with different industry definitions called for concordance between the two datasets. To match the data on tariffs (in the *Nivel 50* classification) and employment (in the PNAD classification), we used Table A1 of Industry Concordance (in the appendix) developed by Ferreira *et al.* (2007a). Consequently, we were able to compute our trade liberalization indicator *LIB* for a group of 22 industries in a sample of 26 states for the 1987-2005 period.<sup>24</sup>

The data on trade flows cover the following indicators: import penetration (imports as a percentage of output plus net imports); export exposure (exports as a percentage of output) and trade openness (defined as the ratio of imports plus exports to gross domestic product). These ratios are calculated at state level. No in-state urban-rural distinction can be made in this case. Trade data on the federal units' imports and exports in current US dollars are collected by the *Secretaria de Comércio Exterior, Ministério do Desenvolvimento, Indústria e Comércio Exterior* (SECEX/MDIC).<sup>25</sup> The series on gross domestic product by state in current market prices come from Brazil's regional accounts as drawn up by IBGE. These data were converted into current US dollars using the annual average exchange rates.<sup>26</sup> The trade flow indicators were calculated for total trade, but also separately for the agricultural sector and the industrial sector (the latter including the mining and manufacturing industries) for the 1989-2004 period.

### *3.b Trade, poverty and inequality in Brazilian states*

Before estimating the distributional effects of international trade in Brazilian states, it is useful to show how heterogeneous Brazilian states are in terms of their exposure to trade and their poverty and inequality patterns.

A detailed picture of trade patterns by Brazilian federal units in 1989 and 2004 is given in Figure 4. The values reveal large spatial inequalities with a high level of trade exposure in some Brazilian states.<sup>27</sup> Although trade openness increased in each state in the period under study, disparities between the different federal units also grew: the "average" level of trade openness for the 26 states rose from 8% to 19.6% (standard deviations being 0.07 and 0.16 respectively). In 2004, trade openness ratios

ranged from 0.9% in Acre (a state covered mostly by the Amazon jungle) to 44.8% in Amazonas (whose main economic activities are concentrated in the free-export zone of Manaus) and 59.9% in Espírito Santo (a coastal state that comprises some of the country's main ports). A further six Brazilian states posted openness ratios above 30%.<sup>28</sup>

<Figure 4>

Figure 4 also maps the Brazilian states' levels of export exposure and import penetration in 1989 and 2004. Some Brazilian states exhibit a very sharp rise in export-to-output ratios over this period. In 1989, only five states posted export exposure above 10% as opposed to twelve states in 2004, with four states above 25%: Espírito Santo and Pará (two states in which exports of iron ore play a major role) and Mato Grosso and Paraná (where soybean exports are very high).

More modest growth is found in import penetration: in 1989, ratios were below 5% in all the Brazilian states except Amazonas, Rio de Janeiro, Espírito Santo and Rio Grande do Sul. In 2004, only eight states had ratios above 10%, with Amazonas and Espírito Santo posting levels above 25%. In line with the observation for Brazil as a whole, it is mainly growth in exports that accounts for the increase in trade openness in the different federal units.

Note that an important feature of the Brazilian case is its strong geographical concentration of exports and imports. In 2004, three states<sup>29</sup> accounted for more than 50% of total Brazilian exports while 20 states had less than a 5% share of total exports. The geographical concentration of imports is even more important, even though it has fallen since 1989: whereas 21 states had less than a 5% share of total imports in 2004, three states<sup>30</sup> accounted for over 60% of total Brazilian imports.

From this analysis, it follows that integration into world markets was very uneven across the different federal units at the end of the 1980s and that these regional inequalities in terms of trade exposure have increased over the last two decades. This variation in Brazilian trade patterns across space and time may well play a role in the different state inequality and poverty trends.

Figures 5a and 5b show respectively the evolution of two of the most common indicators of inequality and poverty, the Gini index and the headcount ratio. The trends are presented for Brazil as a whole and separately for rural and urban areas from 1987 to 2005. The Gini index reveals a steady increase in inequality from 1987 to 1989 (with a peak at 0.63), followed by a certain amount of

volatility through to 1993. Usual explanations for this trend include high and accelerating inflation over the period, as well as increasing levels of education among the population tied in with rising returns to schooling (see Ferreira and Paes de Barros, 2004). From 1993 to 2005, there was an initially slow but steady downturn in inequality (from 0.60 in 1993 to 0.56 by 2005). This reduction was sharper in rural areas than in urban zones and particularly significant from 2001 onwards. We observe a similar pattern in poverty indicators for the same period. The headcount ratio displays fluctuating values from 1987 to 1993, again reflecting macroeconomic instability and hyperinflation. From 1993 to 1995, a fall is observed in the poverty headcount. The introduction of the Social Assistance bylaw in 1993, which consisted essentially of unconditional cash transfers to poor aged people living in rural areas and to disabled persons, together with the Real Plan in 1994, are usually identified as contributors to this initial poverty reduction (Ferreira *et al.*, 2006; Pero and Szerman, 2009). A period of relative stability in the percentage of poor at around 33% followed from 1995 to 2003 (though poverty ratios in rural areas continued a slow, steady downturn). Finally, a persistent and significant drop in poverty ratios took place from 2003 onwards, this time both in urban and rural areas (the headcount index standing at 29% for Brazil in 2005).<sup>31</sup>

<Figures 5a and 5b>

Turning to the spatial aspect, when we look at the 1987-2005 period of analysis, there are considerable inequality and poverty differences not only across rural and urban areas but also across Brazilian states, in terms of both levels and trends. Figure 6a and Figure 6b show the first and last year Gini coefficients and headcount ratios in the Brazilian states. Although inequality fell in almost all federal units<sup>32</sup>, the intensity of the drop varied across states. Similar spatial heterogeneity is observed when looking at poverty levels. In fact, no convergence across states seems to have taken place during the timeframe of analysis.

<Figures 6a and 6b>

This paper sets out to investigate whether the rich spatial variation in welfare outcomes and trends observed in Brazil is linked to the variations observed in Brazilian states' trade exposure. Our estimation strategy and results are described in the next section.

## 4. Impact of trade liberalization on inequality and poverty

### 4.a. Econometric specification.

To empirically estimate the effect of trade liberalization on inequality and poverty at state level (or rural and urban area level within states), our main econometric specification takes the form:

$$y_{st} = \mathbf{q}TradeLib_{st} + \sum_i \mathbf{b}_i X_{ist} + \mathbf{l}_s + \mathbf{g}_t + \mathbf{e}_{st} \quad (1)$$

where  $y_{st}$  denotes the level of inequality/poverty in state  $s$  at time period  $t$ . As described in the data subsection, different income distribution measures are used for our dependent variable: the Gini and Theil indices to capture inequality and the headcount ratio and poverty gap indices to capture poverty levels.

In this study,  $TradeLib_{st}$  is the key variable and we use two measures for it: a measure based on trade policy (our  $LIB$  indicator described above) and trade flow-based indicators (lagged import penetration, lagged export exposure and lagged trade openness). All these indicators represent different ways of capturing the extent of trade exposure across Brazilian states. Hence,  $\mathbf{q}$  is the main parameter of interest.

Vector  $X_{ist}$  includes  $i$  control variables typically assumed to affect levels of poverty and inequality. Our main specification includes as controls: the share of individuals declaring themselves “white” in each state (to account for ethnic inequalities); the share of individuals by different levels of education in each state (to cover the role of educational inequalities), the share of informal workers in each state and the size of the agricultural sector in each state (both well-known determinants of the income distribution). Finally,  $\mathbf{l}_s$  and  $\mathbf{g}_t$  are the state- and time-specific fixed effects respectively and  $\mathbf{e}_{st}$  is the error term.

This paper draws on regional data to seek to answer the question of the impact of trade liberalization on regional outcomes, or more precisely within states. An underlying assumption in this type of analysis is that labor should not be too mobile across states in Brazil, at least in the short or medium run (there would be no differential effects across the country if wages, and consequently household income levels, were equalized across regions). However, as emphasized by Goldberg and

Pavcnik (2007, p.56), “Failure of this premise to hold in practice does not invalidate the approach; it simply implies that one would *not* find any differential trade policy effects across industries/regions in this case”. In the case of Brazil, even though geographic migration is not inconsiderable throughout the period of study, it is not sizeable enough to wipe out the spatial disparities in the experiences observed.<sup>33</sup>

#### *4.b. Empirical findings*

##### *4.b.i. Trade policy, poverty and inequality.*

The estimated effects of our trade policy indicator *LIB* on poverty are presented in Table 1a. The table reports on equation (1), estimated using both the headcount ratio and the poverty gap index as poverty indicators. For each dependent variable, results are reported using the state as a whole as the unit of analysis (columns 1 and 4). However, since rural and urban areas within states may be very different, we also examine equation (1) separately for urban areas (columns 2 and 5) and rural areas (columns 3 and 6) within states.

Table 1a reveals a negative effect of our trade policy indicator *LIB* on poverty when we look at the state level (columns 1 and 4), although this is only statistically significant when poverty is measured by the poverty gap (and only significant at 10%). This means that, at the state level, trade liberalization might have contributed to poverty increases. In other words, even if Brazilian states on the whole saw a fall in poverty over the period studied, the Brazilian states more affected by tariff reductions posted smaller reductions in poverty (at least in terms of the poverty gap index). Our estimation suggests that, on average, a decrease of one percentage point in the trade policy indicator *LIB* would lead to an increase in the poverty gap of 0.16 percentage point.

The fact that rural and urban areas within states are very different may be behind our low significance levels when the state as a whole is used as the unit of analysis. In fact, if we concentrate on urban areas only (columns 2 and 5), the negative effect of trade liberalization on poverty is highly significant and the size of our trade policy indicator *LIB* coefficients is also larger, regardless of the poverty measure used. On average, a fall of one percentage point in the trade policy indicator *LIB* in

urban areas of states would lead to a 0.67 percentage point increase in the headcount ratio, and a 0.23 percentage point increase in the poverty gap. On the other hand, no significant effect is observed in rural areas (columns 3 and 6).

In the estimation of equation (1) we include a few control variables considered to be usual determinants of poverty and inequality. Concerning our poverty results in Table 1a, controls are almost all highly significant and have the expected signs. Education is almost always significant and reduces poverty at practically all levels of education, while an increase in the share of informal workers leads to a significant rise in poverty. The size of the agricultural sector in a state matters: it leads to a significant rise in poverty.<sup>34</sup> As expected, informal jobs and agricultural employment show up as significant determinants of poverty. The share of individuals declaring themselves to be “white” is never significant.

<Tables 1a and 1b>

Table 1b presents the relationship between trade liberalization and inequality. When we consider the state as a whole as the unit of analysis (columns 1 and 4), our trade policy indicator *LIB* is inequality increasing, but the effect is again only significant using one inequality measure, the Theil index (more sensitive than the Gini coefficient to changes in the tails of the distribution). In other words, Brazilian states that were more affected by tariff cuts experienced smaller reductions in inequality (at least in terms of the Theil index). However, opposing and significant patterns emerge when we consider urban and rural areas separately, these patterns being robust to the choice of inequality measure. The influence of a tariff reduction is inequality increasing in urban areas (columns 2 and 5) and inequality decreasing in rural zones (columns 3 and 6).<sup>35</sup>

One tentative explanation for our contrasting effects of trade liberalization on household poverty and inequality between urban and rural areas could be that urban workers – essentially employed in the manufacturing industries and in the service sector – suffered the most from the liberalization process. Previous research on Brazil has established that trade liberalization led to a downturn in economy-wide wage inequality (Gonzaga *et al.*, 2006; Ferreira *et al.*, 2007a). At the same time, recent evidence on labor reallocations in response to trade reforms in Menezes and Muendler (2007) shows labor displacements from import competing industries in the 1990s, but neither comparative-advantage

industries nor exporters seem to have absorbed trade-displaced workers for years. Indeed, more frequent transitions to informal work status and unemployment are observed. These transitions may be sources of poverty and inequality increases and these effects are captured when total household income (not just wages) is considered. Should these adjustments play a relatively greater role in urban areas than other inequality-decreasing mechanisms, they could well be behind our poverty- and inequality-increasing findings in urban areas, and could also help explain the differences between rural and urban results. Although this is beyond the scope of this paper, our results suggest that a better understanding of the effects of trade liberalization on household income distribution should take into account not only the observed changes in labor income, but also whether there have been any trade-induced changes in household composition and in the occupational status of all household members.<sup>36</sup>

Note also that trade liberalization was more intense in the manufacturing sectors, with major tariff reductions taking place from 1990 onwards (see section 2). In the agricultural sectors, there was less reduction in protection from 1990 onwards and Brazil has strong comparative advantages in these sectors, where an important rise in exports has occurred (see subsection 4.b.ii).<sup>37</sup> So when only rural areas within states are considered, it is not surprising to find that trade liberalization has no significant effects on poverty and even to find levels of inequality reduced if anything.

Another reason for observed differences in the results on poverty and inequality across urban and rural areas may be related to a differential role of social transfers. In particular, given the major role of conditional cash transfer programs in poverty reduction, we were concerned that if these transfers were correlated with exposure to trade, their omission would result in an omitted variable bias. Unfortunately, our data cannot identify individuals' income sources (and more specifically transfers received) for the entire period of analysis nor can we capture federal expenditures by state.<sup>38</sup> But we do know that conditional cash transfer programs were initially implemented in a few municipalities to be rolled out nationwide in 2001 (essentially with the introduction of the Bolsa Escola and Bolsa Alimentação programs, then unified and scaled up in the Bolsa Família program in 2003). We decided to rerun our regressions excluding the 2001-2005 period and our results are still robust. Although the size of our trade liberalization coefficient falls some 30% on average in the poverty and inequality regressions, we still observe opposing and significant effects across urban and rural areas within states.

To sum up, our results show that trade liberalization, as measured by our *LIB* indicator, raises poverty and inequality in Brazilian states, although these effects are mildly significant. The distinction between rural and urban areas gives more insight into the effect of trade liberalization. In urban areas, we observe a negative and always significant effect for both poverty and inequality. In rural zones, the sign of the effect of trade liberalization is reversed (although significant only when looking at inequality). Our findings for state poverty are in line with recent results for Indian districts (Topalova, 2005), even though no parallel significant effect on inequality is found in India. However, the poverty increase due to trade liberalization observed in India occurs in the rural world, while it appears to occur in urban areas in Brazil. Whereas, in the case of India, sectors that have been relatively more affected by tariff reductions are concentrated in rural districts, descriptive evidence for Brazil (Figure 2) shows that trade liberalization was more intense in manufacturing sectors, typically set up in urban zones.

We have investigated whether these results are robust to the choice of trade liberalization indicator. In our trade policy measure *LIB*, tariffs are weighted by the number of workers in each industry as a share of total employment in each state. Some authors (Topalova, 2005; Edmonds *et al.*, 2007) raise the question of considering employment only in “tariff-protected” industries. Therefore, an alternative *LIB2* indicator is also constructed where the employment shares are calculated for employment solely in “tariff-protected” industries, i.e.:

$$LIB2_{st} = \frac{\sum_k (L_{sk1987} \times Tariff_{kt})}{(\sum_k L_{sk1987})}$$

where *s* stands for the unit of analysis, *k* for the sector and *t* for time.

A problem with *LIB2* is that it does not reflect the size of the traded sector within a state. Consider two states with the same structure of employment in “tariff-protected” industries; the indicator will now inevitably have the same value across the two states even if the shares of workers in “tariff-protected” industries as a proportion of total employment are very different. As a consequence, the magnitude of trade policy effects may by construction be overstated by *LIB2*. To overcome this problem, another estimation strategy is implemented, the instrumentation of *LIB* by *LIB2*. In both cases, we obtain similar trade policy effects on our income distribution variables at state level: when

significant, the effect of trade liberalization is poverty and inequality increasing (see tables A2 and A3 in the appendix).

Additional robustness checks have been performed. In particular, we have estimated regressions excluding states that can be considered to be outliers, like Distrito Federal and Amazonas. On the one hand, Distrito Federal (Brasília) has a very peculiar productive, labor and revenue pattern compared with the rest of the country. It is a fundamentally administrative city in which the majority of national government activities are concentrated. Amazonas, on the other hand and as pointed out earlier, benefits from special trade regimes because of the “free trade zone” status held by the Manaus industrial area. As regards poverty, a different poverty line of R\$75 was also tested. In all cases, our main results hold.<sup>39</sup>

#### 4.b.ii. International trade, poverty and inequality

Brazil is one of the few countries in which international trade flows can be observed and measured by federal units, and where the number of units of analysis allows exceptionally for the use of a regression framework to study the effects of trade openness, import penetration and export exposure on state poverty and inequality. These indicators reflect the degree of integration of Brazilian states into world markets. Note that they differ from our *LIB* measure based on tariff cuts. They are not exclusively influenced by trade policies, as trade flows are also determined by other factors such as transport costs, macroeconomic policies, factor endowments, the country’s size and geographical situation, etc. Our dataset allows us to distinguish between the effects of imports and exports on poverty and inequality. In the end, the combination of data on tariffs as well as on imports and exports at a subnational level, allows for an all-embracing appraisal of the distributional impacts of trade. The responses of poverty and inequality indices to our trade flow-based measures are documented in Tables 2a and 2b respectively. Given that no separate data are available on trade flows in rural and urban areas within states, we can only provide evidence using the state as a whole as the unit of analysis. However, in an effort to study the influence of trade integration on poverty and inequality at

a more disaggregated level, we have constructed import and export ratios separately for agricultural and industrial sectors.

Table 2a presents the results on poverty incidence (columns 1, 2 and 3) and poverty depth (columns 4, 5 and 6). For each poverty measure, three specifications are tested to capture the effect of international trade: (i) the inclusion of a measure of lagged trade openness; (ii) the inclusion of lagged import penetration and lagged export exposure ratios simultaneously and (iii) the inclusion of lagged import penetration and lagged export exposure ratios separately for agricultural and industrial sectors. A similar specification structure is used in Table 2b to capture the impact of international trade on both Gini and Theil inequality measures. For the sake of simplicity, control variables included in the regressions are not reported, though available on request.

<Tables 2a and 2b>

Two noteworthy results emerge. First, for both poverty and inequality, trade openness has no significant impact regardless of the income distribution measure used (see the coefficient for the *Trade openness<sub>s(t-1)</sub>* variable in columns 1 and 4 of tables 2a and 2b). However, a different picture emerges when we look into the separate influence of export exposure and import penetration (see the coefficients for the *Export exposure<sub>s(t-1)</sub>* and *Import penetration<sub>s(t-1)</sub>* variables in columns 2 and 5 of tables 2a and 2b): the rise in export exposure appears to reduce poverty and inequality quite significantly while import penetration growth increases both income distribution measures. If we evaluate the magnitude of the coefficients, we see from column 2 in Table 2a that a one percentage point rise in import penetration in a state leads to a 0.23 percentage point increase in poverty incidence (significance is lost for our poverty depth measure in column 5). For export exposure, a one percentage point rise leads, on the contrary, to a 0.12 fall in poverty based on the headcount ratio (-0.07 with the poverty gap). As regards inequality, a one percentage point rise in import penetration raises the Gini coefficient by 0.12 (0.34 for the Theil index), while a one percentage point rise in export exposure decreases the Gini coefficient by -0.11 (-0.33 in the Theil index).

To sum up, we see that import penetration yields results consistent with our findings regarding the trade policy-based measure: a rise in the import penetration ratio increases poverty incidence and inequality at state level. At the same time, tariff cuts -when significant- are also related to rising

poverty and inequality levels at state level. Conversely, trade integration via rising export ratios clearly contributes to a fall in poverty and inequality.

In Brazil, agricultural exports have enjoyed sharp growth (551% between 1989 and 2004 in current dollars), much higher than the increase in industrial exports (168% over the same period). However, agricultural imports have grown less than industrial imports (36% as opposed to 268%).<sup>40</sup> Concerning trade intensity, export exposure and import penetration ratios in 2004 were considerably stronger for industry (the state's average export exposure ratios for industry and agriculture were respectively 32.4 and 8.5 in 2004; in turn, the state's average import penetration ratios stood at 37.9 and 22.8). To see if there are any differential effects on the income distribution measures depending on the sector concerned, columns 3 and 6 of tables 2a and 2b present the effects of international trade on poverty and inequality when export and import ratios are constructed separately for the agricultural and industrial sectors (the latter including mining industries).

Our results find, once more, an opposite sign for export exposure and import penetration effects on welfare for both industry and agriculture. In both the industrial sector and the agricultural sector, growth in export exposure reduces poverty and inequality while the rise in import penetration (when significant) increases both welfare measures. No clear differential effect is observed between the industrial and agricultural sectors in terms of the impact of trade exposure on poverty and inequality.

#### 4.b.iii. The effect of trade exposure on income distribution: quintile analysis

When summary inequality measures such as the Gini or the Theil index are used, we cannot easily tell where in the income distribution variations are occurring. In an effort to better grasp how trade liberalization affects the shape of the entire income distribution in each state, instead of just focusing on summary poverty and inequality statistics, we have also calculated income levels for each quintile (and also decile) in each state  $s$  at time  $t$ , and have run the additional set of equations:

$$y_{stj} = \mathbf{q}TradeLib_{st} + \sum_i \mathbf{b}_i X_{ist} + \mathbf{l}_s + \mathbf{g}_t + \mathbf{e}_{st} \quad (2)$$

where  $y_{stj}$  denotes the relative income level of the  $j$ -th quintile (or decile) normalized by the mean, in state  $s$  at time period  $t$ .

<Table 3>

Table 3 presents a summary of all our estimations of equation (2) for each quintile where only the values and standard errors of the coefficients on our variables of interest are reported, that is: (i) on our trade policy indicator *LIB* using the entire state as the unit of analysis; (ii) then considering only urban areas within states; (iii) and only rural areas within states; (iv) on our indicator of lagged trade openness; (v) and finally on our measures of lagged import penetration and export exposure ratios simultaneously included in the regression.<sup>41</sup>

Although no significant effect is found for trade policy measure *LIB* at state level, no matter which quintile regression is considered, there is evidence of growing (falling) inequality in urban (rural) areas linked to trade liberalization: this comes from the coefficients sharing a similar positive (negative) sign in all quintiles except the highest one, where the sign is reversed. Distributional changes due to trade liberalization are therefore observed along the income ladder (and are particularly significant for the first, second and fifth quintiles). As regards our trade flow-based variables, the quintile regressions again find no significant effect of trade openness. However, export exposure increases the relative income levels of all quintiles except the last one, which presents the opposite sign, while import penetration increases the relative income levels of the upper quintile and decreases the relative income levels of the other quintiles (these effects are significant for almost all quintile levels). An interesting fact arises in Table 4 from an examination of coefficient sizes by quintile. Regardless of the variable chosen to measure trade exposure and the levels of disaggregation in the state population (entire state, or urban or rural areas within states), the impact on the quintiles' relative income levels is non-monotonic. The second quintile group's coefficients are systematically larger than those of the first quintile counterpart, but not necessarily lower than those of the third or fourth quintile. In a sense, the effects of exposure to trade, though fully shared across the entire length of the income ladder, seem relatively weaker among the poorest of the poor and intermediate (third and fourth) quintile groups. The fact that the poorest of the poor are less affected than those households closer to the poverty line is suggested by the findings of our two poverty measures in previous regressions. Looking at the effects of our trade liberalization variables on poverty incidence and

poverty depth (Table 1a), the coefficients are systematically lower in the second case (last three columns versus first three columns) when distance to the poverty line is taken into account.

## 5. Conclusion

Brazil has undergone an extensive trade liberalization reform since 1988, which has significantly changed the economy's level of protection. Since the 1990s, Brazil has also posted a slow but significant downturn in both poverty and inequality indicators, although high levels of inequality and persistent poverty remain, with considerable geographic differences. Can we establish a causal link between changes in trade policies and international trade flows and changes in poverty and inequality across regions in Brazil over the last two decades? Is this effect different in rural and urban areas?

This paper draws on various data sources to quantify the impact of trade liberalization and international trade on household income inequality and poverty across Brazilian states from 1987 to 2005. In particular, we measure whether states more exposed to trade posted relatively smaller or larger changes in household poverty and inequality than less exposed states. Our main contributions to the literature are threefold. First, by using sub-national units of observation (in our case, Brazilian states together with the distinction between rural and urban areas within states), this paper adds to the recent literature that includes a spatial dimension in the study of trade liberalization effects on income distribution. Second, the availability of long household survey series of remarkable quality allows for various measures of household poverty and inequality at state level to be calculated. This means that the analysis can include how trade affects not only workers, but also their dependents and people involved in non-traded sectors. Last but not least, it is one of the few studies to consider both trade policy variables and international trade flow variables (at the sector level) in an effort to be exhaustive in its assessment of the distributional impacts of trade.

Our results show that, regardless of the nationwide effects of trade liberalization, states more exposed to tariff cuts (i.e. with a greater share of workers in industries with initially high tariffs) posted smaller reductions in household poverty and inequality. Although the significance of the results for the states as a whole appears to be dependent on the choice of poverty and inequality indicators,

this is not the case when the states are disaggregated into rural and urban areas. Indeed significant and opposing effects emerge. Urban areas more affected by trade liberalization experienced lower poverty and inequality reductions (on average, a fall of one percentage point in our trade liberalization indicator in urban areas raises the headcount ratio by 0.67 percentage points and the Gini index by 0.26 percentage points). In the rural world, trade liberalization seems to have been inequality decreasing (Gini index increasing by 0.51 percentage points) and no significant effect on poverty is observed. These results are non-negligible and are confirmed by several robustness checks.

Tariff cuts are only one aspect of trade openness. To better gauge integration into world markets, international trade flow data are exceptionally available at the state level in the case of Brazil. When measures based on international trade flows are considered, our results find significant and opposite effects for import penetration and export exposure ratios. A rise in the export exposure of Brazilian states appears to reduce poverty and inequality quite significantly while growth in import penetration increases both income distribution measures at state level – this latter result is in line with the finding for tariff reductions. These effects are still observed when we consider trade flows separately in the industrial and agricultural sectors. As rising export ratios have a positive effect on welfare outcomes, the reduction in poverty and inequality in Brazil might be bolstered by the recent Brazilian trade performance. Indeed, Brazil has been posting a trade surplus since 2002 and sharp growth in exports in recent years.

Finally, and although beyond the scope of this paper, our differential effects across urban and rural areas in Brazil should encourage further research on the various trade transmission channels in operation for household income distribution, which may work differently depending on geographic location. The role of trade-induced changes in labor income, but also in household composition and occupational status of all household members could well differ across regions.

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<sup>1</sup> Another recently developed branch of the literature uses new economic geography models to study whether incomes or wages are higher in regions with access to larger markets for their goods (see, for example, Hanson, 2005; Redding and Venables, 2004; Fally *et al.*, 2008).

<sup>2</sup> For example, studies have introduced other factors such as trade-induced skill-biased technological change, trade in intermediate goods and outsourcing. The initial structure of protection must also be considered.

<sup>3</sup> Another reason suggested concerns the strong emphasis in US literature on wage inequality, which may have spilled over and crowded out further issues from the research agendas of other countries (Hanson, 2005).

<sup>4</sup> Porto studies the impact on household poverty by estimating general equilibrium distributional effects (using the channel of prices and wage price elasticities).

<sup>5</sup> See Pavcnik *et al.* (2003, 2004); Gonzaga *et al.* (2006); Ferreira *et al.* (2007a). An exception is the study by Arbache *et al.* (2004), which finds rising wage inequality in the trade sector. These studies focus on the impact of trade liberalization on the economy-wide skill premium, industry-specific wage and skill premiums, and employment reallocation.

<sup>6</sup> For an analysis of the Latin American economies after the 1950s, see Cano (2000) and Bethell (2001).

<sup>7</sup> “Tariff redundancy” means that, for some products, there was such a high tariff that the other tariff and non-tariff measures had no additional effect on imports.

<sup>8</sup> For a more detailed analysis of Brazilian trade reform, see Kume *et al.* (2003) and Pereira (2006).

<sup>9</sup> See Figure A1 in the appendix for the evolution of international trade flows and the trade balance.

<sup>10</sup> This measure was abolished in 2003.

<sup>11</sup> Several authors (Carvalho and DeNegri, 2000; Pourchet, 2003; Ribeiro, 2006) suggest that export volumes are becoming more sensitive to changes in international demand than to the exchange rate. In 2004, the real appreciation in the Brazilian currency (some 10% over the year) was not strong enough to lessen the positive effect of international demand on exports.

<sup>12</sup> Although some interest groups representing business people may have exerted some influence on trade policy-making, it was limited to specific sectors in the case of Brazil (see Abreu, 2004). Since Brazil initiated an economy-wide liberalization process and made its greatest tariff cuts in the most protected sectors, the question of the endogeneity of trade liberalization sometimes raised when studying its impact on income distribution should be less of an issue in the Brazilian case, as already underlined by Goldberg and Pavcnik (2007).

<sup>13</sup> Goldberg and Pavcnik (2007) find that in developing countries in recent years, NTB coverage ratios and tariff rates (as well as their changes), whenever available, are positively correlated. This indicates that they have been used as complements and not substitutes. In the case of Brazil, Carvalho (1992) considers that NTBs were usually applied before 1990 as a complement to high level tariffs, causing tariff redundancy without any additional effects on imports. In 1997, the Brazilian government introduced some sanitary measures, but they did not seem to have played an effective role in restricting imports.

<sup>14</sup> Note that this level continues to be low compared to other Latin American countries partly due to the large size of Brazil.

<sup>15</sup> The PNAD skips three of the years in the period of analysis: for budgetary reasons in 1994 and the census years of 1991 and 2000.

<sup>16</sup> Rural areas not covered by the PNAD until 2003 and therefore excluded from our analysis are specifically in the states of Acre, Amapá, Amazonas, Pará, Rondônia and Roraima, which, according to census data, represent about 2.3% of the Brazilian population. The PNAD surveys report that about 77% of the population was living in urban areas in 1987, a share that reached 86% by 2005, not including the six states mentioned above.

<sup>17</sup> The number of states considered in this study is 26. Tocantins was created in 1988 from the northern part of the state of Goiás, but the distinction between the two states was not made in the PNAD until 1992. Due to the exclusion of rural areas in the Northern region before 2003, the number of cross-sectional units is 26 in urban areas and 20 in rural areas.

<sup>18</sup> Monetary values have been inflated to September 2006 prices using the IBGE deflators derived from the INPC national consumer price index (see Corseuil and Foguel, 2002; Cogneau and Gignoux, 2009).

<sup>19</sup> The general formula of the FGT family of poverty measures is:  $FGT_a = \frac{1}{n} \sum_{i=1}^q [(z - y_i)/z]^a$  where  $z$  is the

poverty line,  $y_i$  is the household's per capita income level,  $n$  is the number of households,  $q$  is the number of poor households and  $\alpha$  is a parameter determining the weight given to the distance of households from the poverty line. An  $\alpha$  equal to zero gives us the headcount ratio and an  $\alpha$  equal to one represents the poverty gap.

<sup>20</sup> Though Brazil does not have an official poverty line, an ad-hoc administrative poverty line of about R\$100, corresponding to the means test in Brazil's new cash assistance program, Bolsa Familia, is gaining usage in the research community (see Ferreira *et al.*, 2006). As a robustness check, a poverty line of R\$75 is also tested.

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<sup>21</sup> Labor market variables are available from the PNAD for individuals aged 10 years and over. We consider this population for all labor market variables and education variables in each state. The classification of industrial sectors used in this paper is given in Table A1 of the appendix.

<sup>22</sup> The share of agricultural sector takes into account the number of individuals that declare their industrial sector to be either agriculture or agri-food industries.

<sup>23</sup> These 31 sector-specific ad valorem tariff levels correspond to the weighted averages of more disaggregated product-specific ad valorem tariffs, where the weights are the value-added in each narrowly defined product group.

<sup>24</sup> The original data provide the tariff levels for 31 sectors at the *Nivel 50* industrial classification level. We have aggregated the data by taking simple averages of reported tariffs (after verifying the high correlation of both series, unweighted and weighted by import penetration), so that the tariff information now matches the level of industry aggregation in the labor force data (22 industries).

<sup>25</sup> These data series are only available as of 1989 (see <http://aliceweb.desenvolvimento.gov.br/default.asp>). Note that according to the SECEX, an exporting state is where agricultural products are grown, ores mined and manufactured goods produced totally or partially. In this latter case, the “exporting” state is the one that completes the last step in the manufacturing process.

<sup>26</sup> Given that the first years in our period of study posted high inflation rates, the choice of exchange rates matters. So robustness to this choice was tested by another calculation method. Using states’ GDP series from the IBGE in current market prices, we calculated the share of each state in total Brazilian GDP. Each state’s GDP was then calculated by applying these shares to Brazil’s GDP in current dollars provided by the World Development Indicators database (WDI, World Bank). The two methods find very similar values for the entire period under study.

<sup>27</sup> Brazil is a very large country where trade policies along with distance, natural barriers to trade, transport infrastructure and access to major seaports play an important role in the trade integration of the different federal units.

<sup>28</sup> Mato Grosso (36.9%), Parana (36.1%), Para (34.8%), Maranhao (34.8%), Sao Paulo (31.2%) and Rio Grande do Sul (31.1%).

<sup>29</sup> Sao Paulo (35% in 1989 and 32.2% in 2004), Minas Gerais (respectively 13.7% and 10.4%) and Rio Grande do Sul (respectively 10.8% and 10.2%)

<sup>30</sup> Sao Paulo (41% in 1989 and 43.1% in 2004), Rio de Janeiro (respectively 23.7% and 10.1%), Rio Grande do Sul (respectively 10.7% and 8.4%)

<sup>31</sup> The research community has put forward a few tentative explanations for these more recent reductions in inequality and poverty levels in Brazil, among which: the observed downturns in inequality among educational subgroups in the population (due to a reduction in the educational heterogeneity of the labor force together with the compression of the distribution of returns to education), improved integration of rural and urban labor markets, a potential reduction in ethnic inequalities, and an increase in and better targeting of social transfers with the adoption and expansion of conditional cash transfer programs (Ferreira *et al.*, 2006; Ferreira *et al.*, 2007b; Paes de Barros *et al.*, 2006).

<sup>32</sup> The only exceptions are the two wealthy states of Distrito Federal and more importantly Sao Paulo, plus Rondonia, Acre, Roraima, Amapa –four states in the North of Brazil, a low-income cluster in the country for which only urban data are available .

<sup>33</sup> We use the PNAD surveys to gain an insight into geographic migration in Brazil: since 1992, nearly 90% of individuals say they have lived in the same state for the past ten years. Only about 5% say they have lived in their state less than four years. These percentages are obtained considering the total population. Other studies, such as Fiess and Verner (2003), find a much higher percentage of migrants (they present figures of up to 40%). However, they only look at household heads (not the total population) and they classify them as migrants if they have migrated at least once during their entire lifetime. Indeed in a footnote, they indicate that their methodology overestimates migration numbers compared with the Brazilian Census data.

<sup>34</sup> Our variable capturing the size of the agricultural sector is not significant in rural areas, where almost all economic activity concerns agriculture. In any case, our results for the variable of interest *LIB* are robust to the omission of this variable.

<sup>35</sup> Note that the relationship between control variables and inequality is less straightforward than in the case of poverty. In particular, the interpretation of schooling levels is not easy. When we look at the distribution of the population among different levels of education, the only category for which we obtain a consistent and significant coefficient concerns the most highly educated. The share of adults with more than 15 years of education (or more than 10 years in rural areas) clearly has a positive and significant effect on inequality (such individuals are eventually those at the highest end of the income distribution). An increase in the share of informal workers in a state raises inequality, except in rural areas where no significant effect is found. Lastly,

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other control variables (the share of individuals declaring themselves to be “white” or the size of the agricultural sector) are insignificant or not robust to the choice of inequality measure.

<sup>36</sup> To our knowledge, the only study that has endeavored to investigate the implications for household income distribution of trade-driven changes in wages is Ferreira *et al.* (2007a). Using earnings-based simulations and taking Brazil as a whole, they observe that reductions in wage inequality appear to extend to declines in household income poverty and inequality. However, as the authors recognize, their “earnings-based simulations are not the most suitable way for understanding differences between full household income distributions” (p.31), as the indirect impacts of trade on family composition or on the occupational decisions of household members other than the spouses are not considered. Although our framework of analysis is not comparable, since our units of analysis are Brazilian states and not Brazil as a whole, our differential results across urban and rural areas should encourage additional research on the various trade-transmission channels that operate for household income distributions. Ferreira *et al.* (2007a) point, for example, to the use of more general specifications of micro-simulation models (Bourguignon *et al.*, 2004) to study the welfare impacts of trade reforms.

<sup>37</sup> The average tariff for agricultural products stood at less than 10% from 1989 onwards, whereas the average tariff for all products was over 30% in 1989 and remained above 10% thereafter.

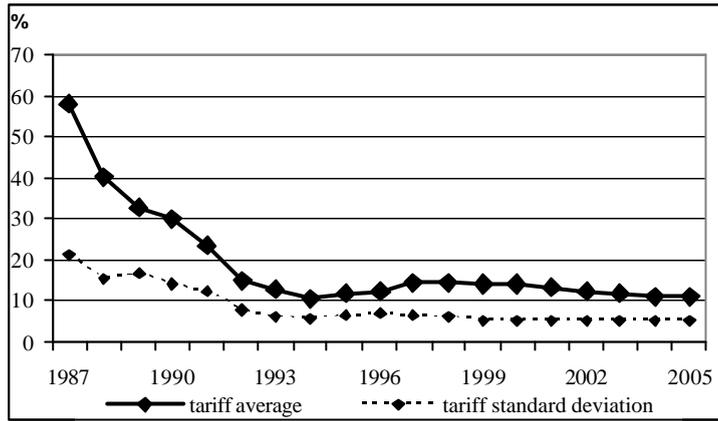
<sup>38</sup> We were only able to construct series of local social security and social assistance expenditures made by states. But these variables only capture a minimal share of the public transfers received by households and proved irrelevant. Besides, the role that the establishment of rural pensions may have played in rural areas cannot be taken into account, because the PNAD surveys do not identify these sources of income for the entire period of analysis.

<sup>39</sup> All robustness estimations are available from the authors on request.

<sup>40</sup> Agricultural imports in Brazil are negligible compared with domestic consumption and production.

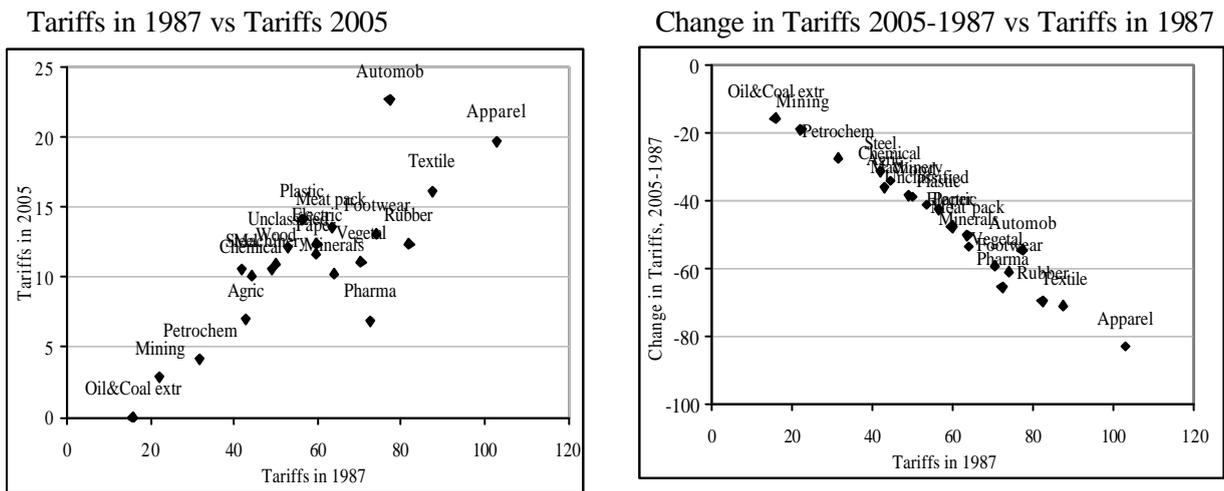
<sup>41</sup> Complete quintile regressions are available from the authors on request. Decile regressions producing similar results were also estimated and are available.

**Figure 1. Evolution of Brazilian tariffs**



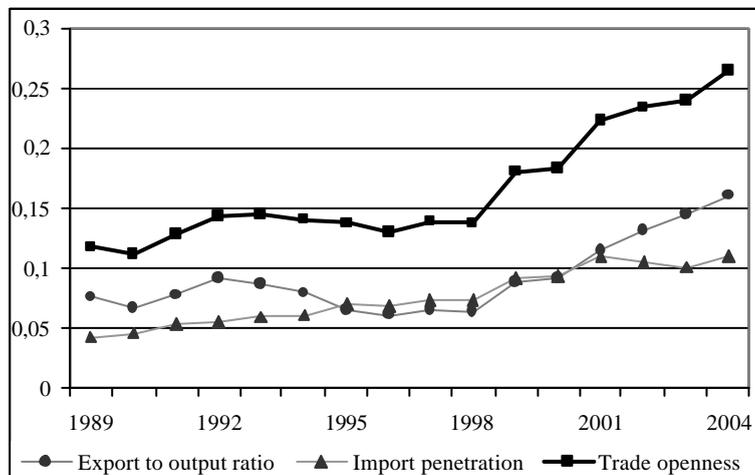
Source: Authors' calculations from tariffs by sector. Data from Kume et al. (2003) for the 1987-1994 period; data as of 1995 made available by H. Kume.

**Figure 2. Brazilian tariff levels in 1987 versus tariff levels and changes in 2005**



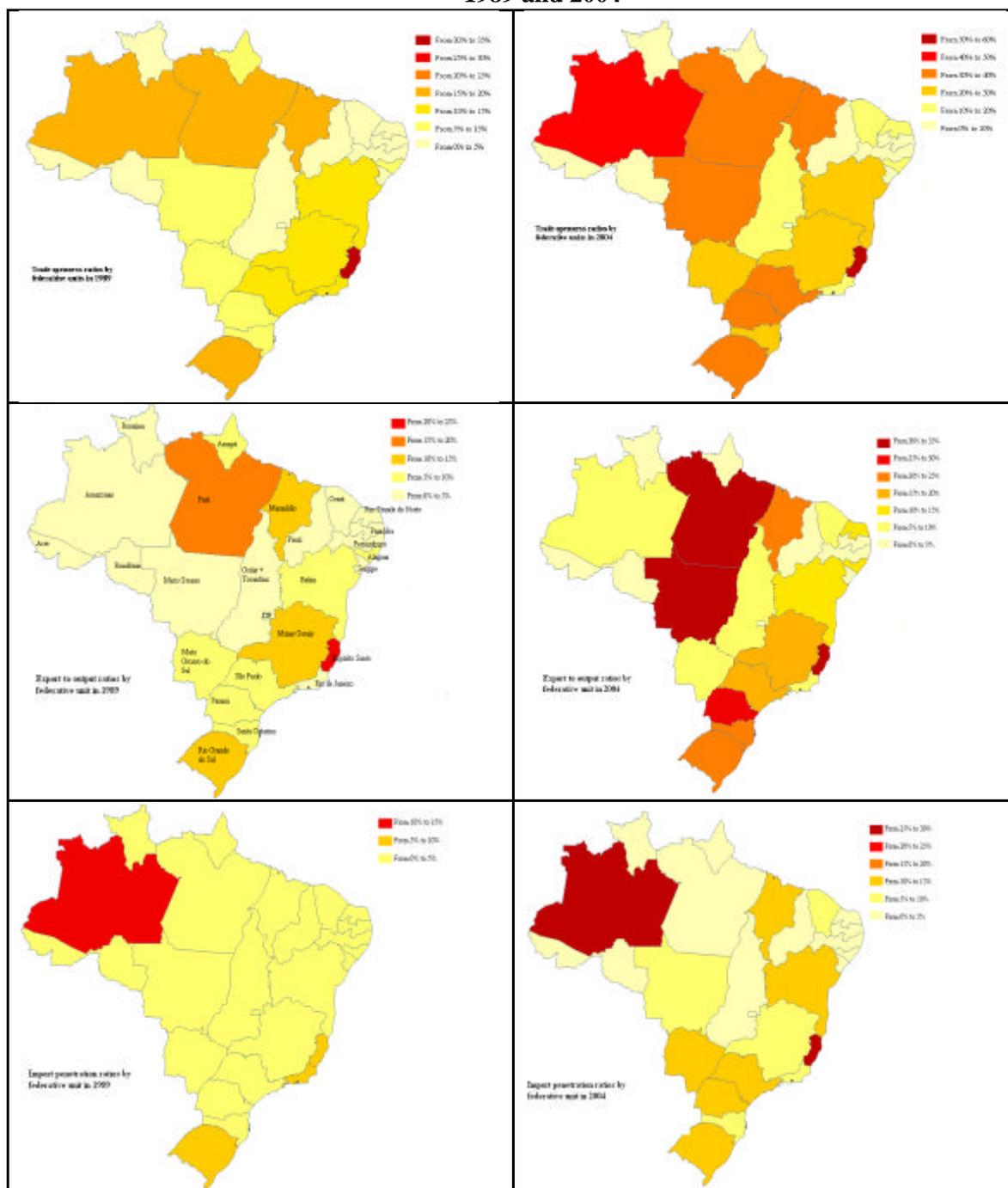
Source: Kume et al. (2003) for the 1987-1994 period; data as of 1995 made available by H. Kume.

**Figure 3. Trade openness in Brazil, 1989-2004**



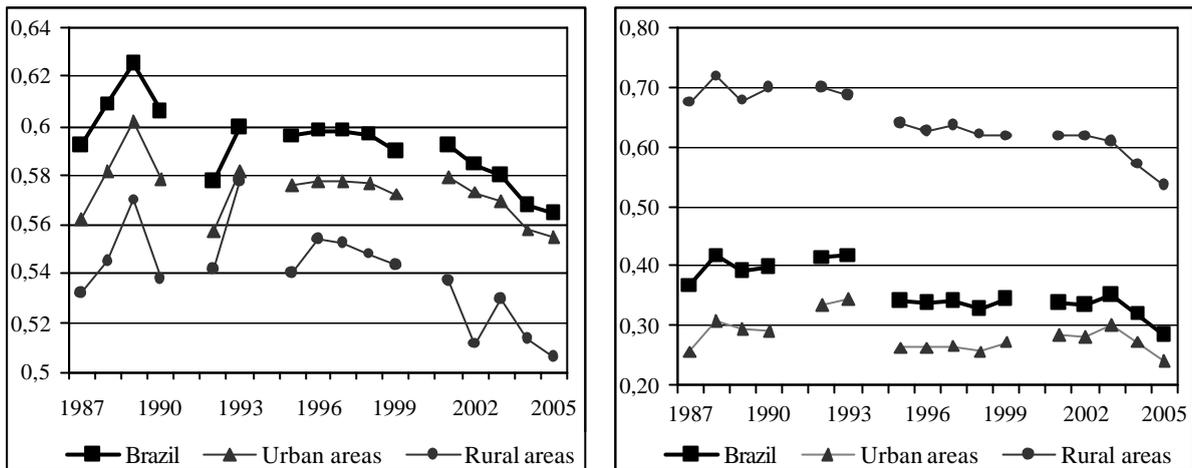
Source: Authors' calculations based on various sources (data from IBGE for production and data from SECEX for trade flows).

**Figure 4. Trade Openness, Import Penetration and Export Exposure Ratios in Brazilian States, 1989 and 2004**



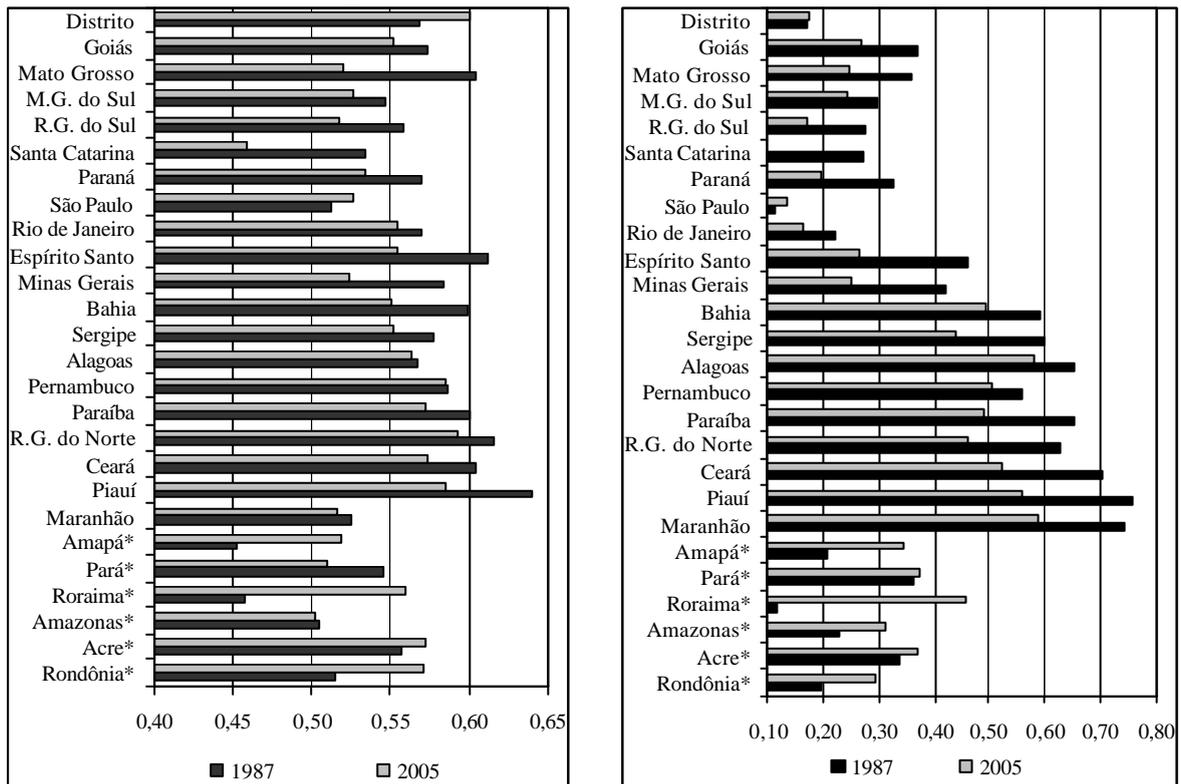
*Source:* Authors' calculations based on various sources (data from IBGE for production and data from SECEX for trade flows, maps created using Philcarto).

**Figure 5. Household Per Capita Income Inequality and Poverty in Brazil, 1987-2005.**  
**5a. Inequality.** **5b. Poverty.**



Note: Inequality levels are measured by the Gini index and poverty levels by the headcount ratio.  
 Source: Authors' calculations from PNAD.

**Figure 6. Household Per Capita Income Inequality and Poverty in Brazil, 1987-2005, by state.**  
**6a. Inequality.** **6b. Poverty.**



Note: Inequality levels are measured by the Gini index and poverty levels by the headcount ratio. Rural areas in states marked with a star (\*) are excluded from the analysis, since the PNAD survey only covers those regions as of 2003.

Source: Authors' calculations from PNAD.

**Table 1a: Trade Liberalization and Poverty**

Dependent variable	Headcount ratio			Poverty gap		
	Overall	Urban areas	Rural areas	Overall	Urban areas	Rural areas
	(1)	(2)	(3)	(4)	(5)	(6)
<i>Trade Liberalization index:</i>						
<i>LIB<sub>st</sub></i>	-0.221 (0.161)	-0.665*** (0.157)	0.243 (0.321)	-0.159* (0.089)	-0.234** (0.097)	0.160 (0.197)
% self-declared as "white"	-0.040 (0.056)	-0.073 (0.050)	-0.053 (0.057)	-0.020 (0.040)	-0.030 (0.030)	-0.056 (0.052)
<i>Education levels (%):</i>						
with 1 to 3 years of schooling	-0.400** (0.165)	-0.632*** (0.214)	-0.189 (0.138)	-0.577*** (0.113)	-0.529*** (0.136)	-0.455*** (0.114)
with 4 to 7 years of schooling	-0.309*** (0.103)	-0.689*** (0.122)	0.163 (0.118)	-0.493*** (0.070)	-0.598*** (0.079)	-0.311*** (0.090)
with 8 to 10 years of schooling	-1.118*** (0.254)	-0.978*** (0.229)	-1.932*** (0.348)	-0.754*** (0.147)	-0.540*** (0.132)	-1.378*** (0.254)
with 11 to 14 years of schooling	0.300 (0.212)	-0.314* (0.188)	0.596 (0.408)	-0.243* (0.133)	-0.384*** (0.117)	0.136 (0.279)
with 15 or more years of schooling	-1.655*** (0.493)	-1.412*** (0.374)	-0.326 (0.693)	-0.574* (0.330)	-0.457** (0.229)	0.035 (0.577)
Informal workers (%)	0.439*** (0.057)	0.407*** (0.047)	0.381*** (0.066)	0.257*** (0.035)	0.205*** (0.031)	0.319*** (0.056)
Size of agricultural sector (%)	0.444*** (0.077)	0.410*** (0.093)	-0.109 (0.077)	0.246*** (0.045)	0.217*** (0.063)	-0.040 (0.053)
Number of observations	416	416	320	416	416	320
Adjusted R <sup>2</sup>	0.789	0.733	0.676	0.760	0.651	0.651

Note : Standard errors (in parentheses) are robust to heteroskedasticity. All regressions include state fixed effects and year dummies. Regressions are weighted by the square root of the number of people in a state. \*\*\* significant at 1%; \*\* significant at 5%; \* significant at 10%.

**Table 1b: Trade Liberalization and Inequality**

Dependent variable	Gini index			Theil index		
	Overall	Urban areas	Rural areas	Overall	Urban areas	Rural areas
	(1)	(2)	(3)	(4)	(5)	(6)
<i>Trade Liberalization index:</i>						
<i>LIB<sub>st</sub></i>	-0.133 (0.086)	-0.256*** (0.080)	0.506** (0.213)	-0.483* (0.283)	-0.465* (0.282)	1.834*** (0.705)
% self-declared as "white"	-0.008 (0.027)	-0.016 (0.024)	0.041 (0.050)	-0.061 (0.108)	-0.125 (0.111)	0.257 (0.167)
<i>Education levels (%):</i>						
with 1 to 3 years of schooling	-0.037 (0.106)	-0.169 (0.124)	0.175 (0.110)	-0.266 (0.351)	-0.886** (0.440)	0.529 (0.357)
with 4 to 7 years of schooling	0.262*** (0.065)	0.182** (0.084)	0.177** (0.076)	0.715*** (0.260)	0.613* (0.323)	0.130 (0.256)
with 8 to 10 years of schooling	-0.611*** (0.127)	-0.412*** (0.127)	0.174 (0.244)	-2.121*** (0.425)	-1.393*** (0.450)	0.801 (0.961)
with 11 to 14 years of schooling	0.375*** (0.119)	0.152 (0.128)	1.070*** (0.280)	1.035** (0.457)	0.495 (0.510)	2.701*** (0.954)
with 15 or more years of schooling	1.587*** (0.232)	1.313*** (0.190)	2.813*** (1.026)	3.484*** (0.813)	2.671*** (0.641)	7.559** (3.571)
Informal workers (%)	0.186*** (0.035)	0.172*** (0.033)	0.014 (0.049)	0.539*** (0.146)	0.514*** (0.132)	0.060 (0.181)
Size of agricultural sector (%)	0.112** (0.047)	0.047 (0.068)	-0.061 (0.049)	0.096 (0.161)	0.099 (0.232)	-0.212 (0.164)
Number of observations	416	416	320	416	416	320
Adjusted R <sup>2</sup>	0.578	0.483	0.399	0.435	0.309	0.254

Note : Standard errors (in parentheses) are robust to heteroskedasticity. All regressions include state fixed effects and year dummies. Regressions are weighted by the square root of the number of people in a state. \*\*\* significant at 1%; \*\* significant

**Table 2a: Trade Openness and Poverty**

Dependent variable	Headcount ratio			Poverty gap		
	(1)	(2)	(3)	(4)	(5)	(6)
<i>Trade openness</i> $s(t-1)$	0,056 (0,050)			0,010 (0,030)		
<i>Export exposure</i> $s(t-1)$		-0,119* (0,065)			-0,073* (0,041)	
<i>Import penetration</i> $s(t-1)$		0,229** (0,103)			0,089 (0,061)	
<i>Export exposure Industry</i> $s(t-1)$			-0,059** (0,024)			-0,037** (0,016)
<i>Import penetration Industry</i> $s(t-1)$			0,056** (0,023)			0,026* (0,015)
<i>Export exposure Agriculture</i> $s(t-1)$			-0,034** (0,015)			-0,023** (0,011)
<i>Import penetration Agriculture</i> $s(t-1)$			0,063* (0,037)			0,010 (0,025)
Number of observations	338	338	299	338	338	299
Adjusted R <sup>2</sup>	0,793	0,799	0,802	0,757	0,759	0,762

Note : Standard errors (in parentheses) are robust to heteroskedasticity. All regressions include state fixed effects, year dummies and control variables capturing ethnic and educational inequalities, the share of informal workers and the size of the agricultural sector in each state. Three states are excluded in columns 3 and 6 : Acre, Rio grande do Norte and Roraima. Regressions are weighted by the square root of the number of people in a state. \*\*\* significant at 1%; \*\* significant at 5%; \* significant at 10%.

**Table 2b: Trade Openness and Inequality**

Dependent variable	Gini index			Theil index		
	(1)	(2)	(3)	(4)	(5)	(6)
<i>Trade openness</i> $s(t-1)$	0,004 (0,023)			0,000 (0,085)		
<i>Export exposure</i> $s(t-1)$		-0,106*** (0,039)			-0,333** (0,146)	
<i>Import penetration</i> $s(t-1)$		0,116** (0,050)			0,338* (0,175)	
<i>Export exposure Industry</i> $s(t-1)$			-0,048*** (0,019)			-0,143** (0,068)
<i>Import penetration Industry</i> $s(t-1)$			0,031** (0,015)			0,067 (0,049)
<i>Export exposure Agriculture</i> $s(t-1)$			-0,026*** (0,008)			-0,062*** (0,022)
<i>Import penetration Agriculture</i> $s(t-1)$			0,033* (0,019)			0,118** (0,060)
Number of observations	338	338	299	338	338	299
Adjusted R <sup>2</sup>	0,541	0,555	0,577	0,374	0,386	0,399

Note : Standard errors (in parentheses) are robust to heteroskedasticity. All regressions include state fixed effects, year dummies and control variables capturing ethnic and educational inequalities, the share of informal workers and the size of the agricultural sector in each state. Three states are excluded in columns 3 and 6 : Acre, Rio grande do Norte and Roraima. Regressions are weighted by the square root of the number of people in a state. \*\*\* significant at 1%; \*\* significant at 5%; \* significant at 10%.

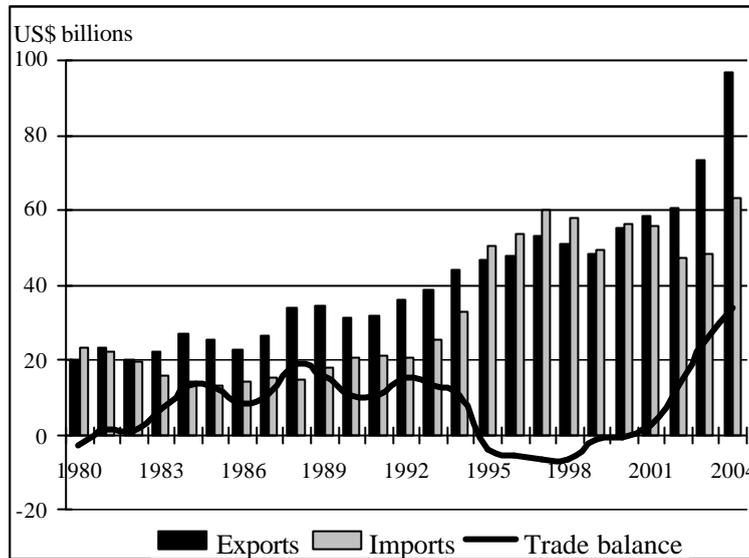
**Table 3: Quintiles – Summary results**

<b>Dependent variable</b>	<b>Quintile1</b>	<b>Quintile 2</b>	<b>Quintile 3</b>	<b>Quintile 4</b>	<b>Quintile 5</b>
(i) <i>Overall - LIB<sub>st</sub></i>	0.053 (0.060)	0.133 (0.095)	0.192 (0.137)	0.240 (0.183)	-0.536 (0.412)
(ii) <i>Urban areas - LIB<sub>st</sub></i>	0.227*** (0.070)	0.336*** (0.109)	0.310** (0.131)	0.230 (0.174)	-1.293*** (0.416)
(iii) <i>Rural areas- LIB<sub>st</sub></i>	-0.482** (0.215)	-0.523** (0.261)	-0.435 (0.272)	-0.427 (0.299)	2.016** (0.939)
(iv) <i>Trade openness<sub>s(t-1)</sub></i>	-0.006 (0.021)	0.014 (0.028)	-0.020 (0.038)	-0.057 (0.050)	-0.018 (0.123)
<i>Export exposure<sub>s(t-1)</sub></i>	0.081*** (0.031)	0.121*** (0.044)	0.110* (0.059)	0.117 (0.083)	-0.458** (0.193)
(v) <i>Import penetration<sub>s(t-1)</sub></i>	-0.099** (0.044)	-0.095 (0.060)	-0.148* (0.078)	-0.235** (0.103)	0.425* (0.241)

Note: Standard errors (in parentheses) are robust to heteroskedasticity. All regressions include state fixed effects and year dummies. Regressions are weighted by the square root of the number of people in a state. \*\*\* significant at 1% ; \*\* significant at 5% ; \* significant at 10%.

## Appendix

**Figure A1: Evolution of trade flows and balance**



Source: Authors' calculations based on data from SECEX.

**Table A1: Industry concordance**

Trade Industry (Kume et al)	PNAD Code	PNAD Industry	Final Code	Final Industry
Agricultural products	11-42	Various crops, horticulture and forestry	1	Agricultural products
Mining products	50, 53-59	Prospecting and extraction of non-oil/gas/coal minerals	2	Mining products
Oil and coal extraction	51-52	Oil, gas and coal	3	Oil and coal extraction
Non-metallic minerals	100	Non-metal processing	4	Non-metallic minerals
Steel products	110	Steel products	5	Steel, non-ferrous and other metal products
Non-ferrous metallurgy	110	Non-steel metals products	5	Steel, non-ferrous and other metal products
Other metallurgical products	110		5	Steel, non-ferrous and other metal products
Machinery and tractors	120	Manufacture of machines and equipment	6	Machinery and tractors
Electrical equipment	130	Manufacture of electrical and electronic equipment	7	Electrical and electronic equipment
Electronic equipment	130	Manufacture of electrical and electronic equipment	7	Electrical and electronic equipment
Automobiles, trucks and buses	140	Manufacture of vehicles and parts	8	Automobiles, trucks and buses; parts, comp. and other vehicles
Parts, components and other vehicles	140	Manufacture of vehicles and parts	8	Automobiles, trucks and buses; parts, comp. and other vehicles
Wood products and furniture	150, 151, 160	Manufacture of wood products and furniture	9	Wood products and furniture
Cellulose, paper and printing	170, 290	Pulp and paper products, printing and newspapers	10	Cellulose, paper and printing
Rubber products	180	Rubber products	11	Rubber products
Chemical elements	200	Chemical products	12	Chemical elements and products
Oil refining	201	Oil and petroleum products	13	Oil refining and petrochemicals
Chemical products	200	Chemical products	12	Chemical elements and products
Pharmaceutical and perfumery products	210, 220	Pharmaceuticals and toiletries	14	Pharmaceutical and perfumery products
Plastic products	230	Plastics	16	Plastic products
Textile products	240, 241	Textiles	17	Textile products
Apparel	250	Apparel and clothing	18	Apparel
Footwear	251	Footwear	19	Footwear
Coffee industry			21	Meat packing, dairy industry, vegetal and other food products
Processing of vegetal products	280	Tobacco and other vegetal processing	20	Processing of vegetal products
Meat packing	260	Food preparation	21	Meat packing, dairy industry, vegetal and other food products
Dairy industry	260	Food preparation	21	Meat packing, dairy industry, vegetal and other food products
Sugar	17?	Sugar cane extraction?	21	Meat packing, dairy industry, vegetal and other food products
Vegetal products	260 21	Meat packing, dairy industry, vegetal and other food products	21	Meat packing, dairy industry, vegetal and other food products
Other food products	260, 261, 271	Other foods and drinks	21	Meat packing, dairy industry, vegetal and other food products
Other industries	300	Various scientific instruments	99	Unclassified manufacturing
	340-903	Construction, services, retail, finance, government etc.	22	Nontradables
Omitted	190	Leather and skins		
	202	Manufacture of synthetic materials (nylon etc)		

Source: Ferreira *et al.* (2007a)

**Table A2. Trade Liberalization and Poverty with alternative indicators**

Dependent variable	Headcount ratio			Poverty gap		
	<i>LIB<sub>st</sub></i>	<i>LIB2<sub>st</sub></i>	<i>LIB<sub>st</sub> - IV</i>	<i>LIB<sub>st</sub></i>	<i>LIB2<sub>st</sub></i>	<i>LIB<sub>st</sub> - IV</i>
<i>Trade Liberalization index</i>	-0,221 (0,161)	-0,415*** (0,096)	-1,689*** (0,410)	-0,159* (0,089)	-0,231*** (0,055)	-0,940*** (0,248)
Number of observations	416	416	416	416	416	416
Adjusted R <sup>2</sup>	0,789	0,811	0,684	0,760	0,775	0,687

Note : The units of analysis are the Brazilian states. Standard errors (in parentheses) are robust to heteroskedasticity. All regressions include control variables, state fixed effects and year dummies. Regressions are weighted by the square root of the number of people in a state. \*\*\* significant at 1% ; \*\* significant at 5% ; \* significant at 10%.

**Table A3. Trade Liberalization and Inequality with alternative indicators**

Dependent variable	Gini index			Theil index		
	<i>LIB<sub>st</sub></i>	<i>LIB2<sub>st</sub></i>	<i>LIB<sub>st</sub> - IV</i>	<i>LIB<sub>st</sub></i>	<i>LIB2<sub>st</sub></i>	<i>LIB<sub>st</sub> - IV</i>
<i>Trade Liberalization index</i>	-0,133 (0,086)	-0,110* (0,056)	-0,447** (0,222)	-0,483* (0,283)	-0,216 (0,235)	-0,878 (0,937)
Number of observations	416	416	416	416	416	416
Adjusted R <sup>2</sup>	0,578	0,583	0,551	0,435	0,432	0,430

Note : The units of analysis are the Brazilian states. Standard errors (in parentheses) are robust to heteroskedasticity. All regressions include control variables, state fixed effects and year dummies. Regressions are weighted by the square root of the number of people in a state. \*\*\* significant at 1% ; \*\* significant at 5% ; \* significant at 10%.